

01.18.02

PATENT

Attorney Docket No. ALEXAI.008A

Date: January 15, 2002

Page 1

ASSISTANT COMMISSIONER FOR PATENTS

WASHINGTON, D.C. 20231

ATTENTION: BOX PATENT APPLICATION

Sir:

Transmitted herewith for filing is the patent application of

Inventor(s): Gregory D. Linden, Brent R. Smith, Nida K. Zada, Jonathan O. Aizen and Geoffrey B. Mack

For: **CONTENT PERSONALIZATION BASED ON ACTIONS PERFORMED DURING A CURRENT BROWSING SESSION**

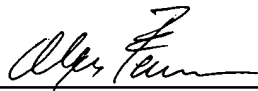
Enclosed are:

- (X) 16 sheets of drawing.
- (X) Return prepaid postcard.

CLAIMS AS FILED

FOR	NUMBER FILED	NUMBER EXTRA	RATE	FEE
Basic Fee			\$740	\$740
Total Claims	48 - 20 =	28 ×	\$18	\$504
Independent Claims	6 - 3 =	3 ×	\$84	\$252
If application contains any multiple dependent claims(s), then add			\$280	\$
FILING FEE TO BE PAID AT A LATER DATE		\$1,496		

- (X) Please use Customer No. 20,995 for the correspondence address.


 Alexander Franco
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 Attorney of Record

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 JC903 U.S. PTO

J1046 U.S. PTO
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BOX PATENT APPLICATION
Assistant Commissioner for Patents
Washington, D.C. 20231**CERTIFICATE OF MAILING BY "EXPRESS MAIL"**

Attorney Docket No. : ALEXAI.008A

Applicants : Gregory D. Linden et al.

For : CONTENT PERSONALIZATION BASED ON
ACTIONS PERFORMED DURING A
CURRENT BROWSING SESSION

Attorney : Alexander Franco

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Date of Deposit : January 15, 2002

I hereby certify that the accompanying

Transmittal letter; specification in 64 pages; 16 sheets of drawings; and Return
Prepaid Postcardare being deposited with the United States Postal Service "Express Mail Post Office to
Addressee" service under 37 CFR 1.10 on the date indicated above and are addressed to the
Assistant Commissioner for Patents, Washington, D.C. 20231.
Jose ColungaH:\DOCS\ASFASF-2780.DOCjmg
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